

For Immediate Release

June 3, 2021

Cancarb Encourages and Inspires a Spirit of Community Giving

The Medicine Hat & District Health Foundation was thrilled to have had the support of Cancarb for their “Giving Hope for Mental Health” campaign. Throughout the month of May, Cancarb encouraged their staff to give towards the pediatric portion of the campaign, and in return they would match dollar for dollar with corporate funding. Combined, they raised just over \$8,900.

Peter Donnelly, Cancarb president, said, “At Cancarb we believe it is important to support our community and the area in which we live and work. In particular, we are grateful for all of the efforts of the health care workers in our region. To that end, we are happy to have the opportunity to contribute to local organizations such as the Medicine Hat & District Health Foundation. In 2020, we made a donation to support the healthcare workers through the COVID crisis. In this year’s case, many of our employees stepped up and made a personal donation, which Cancarb matched dollar for dollar, for a designated mental health area for our youth in the hospital. This area will allow children in crisis to have a comfortable space. We all felt that this need to renovate the patient rooms for patient safety and well-being was something very important to do and that we are happy to support.”

The Health Foundation would like to challenge other businesses, large and small, to engage in their own way.

“Giving Hope for Mental Health” will support the mental health area of MHRH, the Recovery Center, developing a designated pediatric area for children in crisis, and support of the AHS outreach programs. The Health Foundation’s goal is to raise over \$500,000 for the campaign.

<https://www.ourhealthfoundation.ca/givehope4mh/>



Pictured: Valerie Verge, MHDHF Major Gifts Coordinator and Phillip Perry, Cancarb Operations Manager